WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 ww.wtkr.com

ind:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Re	vision		Alt Order #			
	564941	1		07893607			
Product							
DBAMA/P/D SKED A							
Contract Dates	Estimate #						
08/28/12 - 09/03/12	//1522						
Advertiser			Ori	ginal Date	/ Revision		
Obama/D/President			O	8/28/12	/ 08/28/12		
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broadcast			Cash		
	Station	Account Executive Jamie Andrus			Sales Office		
	WTKR				Washington, D.		
	Special Handl	ing					
	N						
	Demographic						
	Adults 35+						
	IDB#	Adverti	ser	Code	Product Code		
	8020						
	Agency Ref			Advertiser	Ref		

		Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week F	Rate Type:	Spots	Amount
1 3 08/28/12 09/02/12 Let's Make A Deal 9am	9-10am	:30	NM	5	\$1,350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/27/12 09/02/12 -TWTF 5	<u>Rate</u> \$270.00				
) 2 3 09/03/12 09/03/12 Let's Make A Deal 9am	9-10am	:30	NM	0	\$0.00
3 3 08/28/12 09/02/12 Price Is Right	11am-12n	:30	NM	7	\$2,905.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 -TWTF 7	<u>Rate</u> \$415.00		,,,,,	•	Ψ2,000.00
0 4 3 09/03/12 09/03/12 Price Is Right	11am-12n	:30	NM	0	\$0.00
5 3 09/03/12 09/03/12 Newschannel 3 News	12n-1230pm	:30	NM	1	\$295.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 M 1	<u>Rate</u> \$295.00				
6 3 08/28/12 08/31/12 Newschannel 3 News	12n-1230pm	:30	NM	4	64 400 00
Start Date	Rate	.50	14101	4	\$1,180.00
Week: 08/27/12 09/02/12 -TWTF 4	\$295.00				
7 3 08/28/12 08/31/12 CBS Daytime	1228-3pm	:30	NM	5	\$1,475.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/27/12 09/02/12 -TWTF 5	<u>Rate</u> \$295.00		1		
0 8 3 09/03/12 09/03/12 CBS Daytime	1228-3pm	:30	NM	0	\$0.00
) 9 3 09/03/12 09/03/12 Ellen Degeneres 3pm	3-4pm	:30	NM	0	\$0.00
10 3 08/28/12 08/31/12 Ellen Degeneres 3pm	3-4pm	:30	NM	10	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 08/27/12 09/02/12 -TWTF 10	Rate				7-1000100
	\$200.00				
11 3 08/28/12 08/31/12 NewsChannel 3 News Start Date End Date Weekdays Spots/Week	5-6am Rate	:30	ММ	4	\$480.00
Week: 08/27/12 09/02/12 -TWTF 4	\$120.00				,
12 3 09/03/12 09/03/12 NewsChannel 3 News	5-6am	:30	NM	1	\$120.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 M 1	<u>Rate</u> \$120.00		1		
13 3 09/03/12 09/03/12 Newschannel 3 News	6-7am	:30	NINA		0455.00
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	1	\$185.00
Week: 09/03/12 09/09/12 M 1	\$185.00				
14 3 08/28/12 08/31/12 Newschannel 3 News	6-7am	:30	NM	7	\$1,295.00

CONTRACT

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



Contract / Revision Alt Order # 564941 07893607 Contract Dates Product Estimate # 08/28/12 - 09/03/12 OBAMA/P/D SKED A //1522 Advertiser Original Date / Revision 08/28/12 / 08/28/12 Obama/D/President

*l ine	Ch Start I	hate End Da	ate Description	1	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	Tota	als Amount
	Start Date 08/27/12	End Date 09/02/12	Weekdays -TWTF	Spots/Week 7	Rate \$185.00	Days	Length Week	Nate	Турес	pots	Amount
15 3			2 CBS This M		7-9a		:30		NM	9	\$1,260.00
355	Start Date	End Date	Weekdays	Spots/Week	Rate		.50		1417	J	ψ1,2.00.00
	08/27/12	09/02/12	-TWTF	9	\$140.00						
16 3	09/03/ Start Date	12 09/03/1: End Date	2 CBS This M Weekdays	orning Spots/Week	7-9a		:30		NM	1	\$140.00
Week:	09/03/12	09/09/12	M	1	<u>Rate</u> \$140.00						
) 17 3	09/01/	12 09/01/1	2 Early Show	Saturday	9-11am	***	:30		NM	0	\$0.00
18 3	09/02/	12 09/02/1	2 CBS Sunday	/ Morning	9-1030am		:30		NM	1	\$280.00
Mack	Start Date 08/27/12	End Date 09/02/12	Weekdays	Spots/Week 1	Rate \$280.00						
19 3		12 09/02/12			1030-11am		:30		NM	1	\$2.4E.00
19 3	Start Date	End Date	Weekdays	Spots/Week	Rate		.50		IAIM	1	\$345.00
Week:	08/27/12	09/02/12	S	1	\$345.00						
20 3			NewsCha 3				:30		NM	6	\$1,200.00
Week:	Start Date 08/27/12	End Date 09/02/12	Weekdays -TWTF	Spots/Week 6	<u>Rate</u> \$200.00				1		
21 3				News First @ 4	358-5pm	Minimum,	:30		NM	. 0	\$0.00
) 22 3					5-530pm		:30		NM	0	\$0.00
23 3			2 Newschanne	el 3 News	5-530pm		:30		NM	5	\$1,650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate						
	08/27/12	09/02/12	-TWTF	5	\$330.00		.00			_	
24 3	08/28/ Start Date	12 09/02/13 End Date	Newschanne Weekdays	Spots/Week	530-6pm Rate		:30		NM	5	\$1,550.00
Week:	08/27/12	09/02/12	-TWTF	5	\$310.00						
25 3	09/03/	2 09/03/13	2 Newschanne	el 3 News	530-6pm		:30		NM	0	\$0.00
26 3					6-630pm		:30		NM	1	\$485.00
Week	Start Date 09/03/12	End Date 09/09/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$485.00						
27 3		2 09/02/12	2 Newschanne	el 3 News	6-630pm	w	:30		NM	4	\$1,940.00
	Start Date	End Date	Weekdays	Spots/Week	Rate						41,010.00
	08/27/12	09/02/12	-TWTF	4	\$485.00						
28 3	09/01/ Start Date	12 09/01/12 End Date	 Newschanne Weekdays 	el 3 News Spots/Week	6-630pm Rate		:30		NM	1	\$120.00
Week:	08/27/12	09/02/12	S-	1	\$120.00						
29 3			2 Newschanne	el 3 News	630-7pm		:30		NM	1	\$140.00
Monk	Start Date 08/27/12	End Date 09/02/12	Weekdays	Spots/Week 1	<u>Rate</u> \$140.00						
30 3					m1135pm-1237am		:30		NM	4	\$660.00
30 3	Start Date	End Date	Weekdays	Spots/Week	Rate		.00		IVIVI	7	\$000.00
	08/27/12	09/02/12	-TWTF	4	\$165.00						
31 3		2 09/03/12	사이트 : : : : : : : : : : : : : : : : : : :		m1135pm-1237am		:30		NM	1	\$165.00
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$165.00						
32 3		2 09/03/12	2 Late News (I	M-F)	11-1135p		:30		NM	1	\$540.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	•					
	09/03/12	09/09/12	M	1 (4.5)	\$540.00		.20			4	00 400 00
33 3	Start Date	2 08/31/12 End Date	2 Late News (I <u>Weekdays</u>	Spots/Week	11-1135p <u>Rate</u>		:30		NM	4	\$2,160.00

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	Contract / Revision 564941 /	Alt Order # 07893607 Estimate # //1522		
Contract Dates 08/28/12 - 09/03/12	Product OBAMA/P/D SKED A			
Advertiser Obama/D/President	1	ginal Date / Revision 08/28/12 / 08/28/12		

		Spots/		Tot	als
*Line Ch Start Date End Date Description		Days Length Week Rate	Type 9	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 -TWTF 4	<u>Rate</u> \$540.00				
34 3 09/01/12 09/02/12 Late News (Sa-Su)		:30	NM	2	\$730.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 SS 2	<u>Rate</u> \$365,00				
35 3 09/01/12 09/01/12 730-8pm	730-8pm	:30	NM	1	\$95.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 S- 1	<u>Rate</u> \$95.00				
36 3 08/28/12 08/28/12 NCIS	8-9pm	:30	NM	2	\$2,940.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 -T 2	<u>Rate</u> \$1,470.00				
E 37 3 08/28/12 08/28/12 Tuesday Prime Start Date End Date Weekdays Spots/Week	10-11pm <u>Rate</u>	:30	NM	0	\$0.00
Week: 08/27/12 09/02/12 -T 2 Spot Ch Date Range <u>Description</u>	\$980.00 Start/End Time	Weekdays Length Rate	Туре		
1 3 08/27/12-09/02/12 Tuesday Prime	10-11pm	-Tu :30 \$980.00	NM		
Credited 2 3 08/27/12-09/02/12 Tuesday Prime	10-11pm	-Tu: :30 \$980.00	NM		
O 38 3 08/29/12 08/29/12 Wednesday Prime	10-11pm	:30	NM	0	\$0.00
39 3 08/30/12 08/30/12 Thursday Prime	8-9pm	:30	NM	1	\$1,275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/27/12 09/02/12T 1	Rate			64	ψ1,270.00
40 3 08/31/12 08/31/12 Friday Prime	10-11pm	:30	NM	2	\$1,960.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 F 2	<u>Rate</u> \$980.00				2 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -
41 3 09/01/12 09/01/12 Saturday Prime	8-9pm	:30	NM	2	\$790.00
	<u>Rate</u> \$395.00				
42 3 09/01/12 09/01/12 Saturday Prime	9-10pm	:30	NM	2	\$790.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 S- 2	<u>Rate</u> \$395.00				85
43 3 09/01/12 09/01/12 Saturday Prime	10-11pm	:30	NM	2	\$1,180.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 S- 2	Rate \$590.00				
44 3 09/02/12 09/02/12 Sunday Prime	7-8pm	:30	NM	1	\$1,275.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 S 1	<u>Rate</u> \$1,275.00				
45 3 08/28/12 08/28/12 Tuesday Prime	9-10pm	:30	NM	2	\$2,550.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 -T 2					
46 3 08/28/12 08/28/12 NCIS	8-9pm	:30	NM	1	\$1,470.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 -T 1	<u>Rate</u> \$1,470.00				
47 3 09/01/12 09/02/12 Late News (Sa-Su)	11-1135p	:30	NM	1	\$365.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 SS 1	Rate \$365.00				
48 3 08/29/12 08/29/12 Redskins Preseason	4p-1xm	:30	NM	1	\$2,255.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 W 1	<u>Rate</u> \$2,255.00				

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Contract Agreement Between: WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

rww.wtkr.com

	Contract / Revision 564941 /	Alt Order # 07893607		
Contract Dates 08/28/12 - 09/03/12	Product OBAMA/P/D SKED A	Estimate # //1522		
Advertiser Obama/D/President		ainal Date / Revision 8/28/12 / 08/28/12		

Print Date 08/28/12

Page 4 of 4

					Spots/			To	tals
*Line Ch Start Da	te End Date De	scription	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
	09/03/12 Late End Date <u>Week</u> 9/09/12 M		rm1135pm-1237am <u>Rate</u> \$330.00		:30		NM	1	\$330.00
	08/29/12 Red End Date Weeks 9/02/12w		4p-1xm <u>Rate</u> \$2,055.00		:30		NM	1	\$2,055.00
		Water Commission of the Commis			Totals	3		112	\$43,980.00
Γime Period	# of Spots	Gross Amount	Net Amount						
)8/27/12 -09/03/12	112	\$43,980.00	\$37,383.00						
Fotals	112	\$43,980.00	\$37,383.00						

Signature:	Date:	
3.50		